

Our Mission:

We are a group of students from Kent State University who are working to find unique ways to combat bullying at Stanton Middle School. After in-depth research, we have found bullying can be helped when kids feel safe talking to parents, guardians, teachers, and counselors about the subject. To help make this easier on you as the parent or guardian, we have created this informational handout about how and why you should talk to your kids about bullying.

Keeping communication open at home about bullying can help keep it out of the school. All kids deserve to feel safe and secure at school, on the bus, and in the hallways. Remember, educating your kids on bullying can help them understand what to do if they are bullied, if they are the bully, or if they see bullying.

Thanks for reading,

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Who We are:

We are five students from Kent State University studying public relations. We are competing in a national case study competition called the PRSSA Bateman Case Study Competition, brought to you by the Public Relation Student Society of America. We are competing against other universities across the country to see what team comes up with the best case study about combating bullying with students ages 10-19. The goal of the case study competition is to raise awareness among children, teens, parents, and other audiences of the consequences of youth bullying. For more information about the Bateman Case Study Competition or PRSSA, visit www.prssa.org/scholarships_competitions/bateman/



Resources Used:

<http://kidshealth.org/parent/emotions/behavior/bullies.html>
<http://www.stopbullying.gov/prevention/talking-about-it/index.html>
www.stompoutbullying.org
www.bullyingstatistics.org
www.bbc.co.uk/schools/parents/bullying/

Communicating about BULLYing

How and why to talk to your kids about bullying



Statistics

77 % of all students have been bullied verbally

**Bullying Statistics, 2009*

282,000 students are physically attacked in secondary schools each month

**Stamp Out Bullying, 2011*

502,000 students were victims of hurtful information on the Internet

**US Dept. of Education, 2011*

85% of bullying occurs inside the school

**Stop Bullying & Harassment, 2009*

43% of students fear harassment in the school bathrooms

**Stop Bullying & Harassment, 2009*

Kids Who are Bullied are More Likely to:

- Use alcohol or drugs
- skip school
- Receive poor grades
- Have low self-esteem
- Have health problems

**Stop Bullying & Harassment, 2009*



Like

Like Bullies to Buddies on Facebook!

How?

Talking to your kids about bullying can be hard.

What should you say? How do you start the conversation? Research shows talking for 15 minutes a day about topics in your child's life reassures kids they can come to you if they have a serious problem. It is important to know what to do if your kids are bullied, or even if they are the bully.

Children who understand what bullying is can better identify it, as well as what to do. If your kids come to you about bullying, always remember to stay calm and offer support. Never urge your child to fight back but praise them for remaining brave.

5 Conversation Starters:

- 1) What does bullying mean to you?
- 2) Why do you think kids bully?
- 3) Who do you feel comfortable talking about bullying with?
- 4) Have you ever been bullied?
- 5) Have you ever purposely said or acted in a hurtful way to someone?

Why?

Sometimes, children do not report bullying because they fear they are tattling, they do not feel comfortable talking about it, or they feel they can handle it on their own. Kids who are bullied can experience negative physical, school, or mental health issues. This means you, as a parent or guardian, should recognize the signs of bullying and bullies. It is important to know what to do if your child is bullied.

5 Ways to tell your child is Bullied:

- 1) Avoiding or disliking school
- 2) Bullying others
- 3) Slipping grades
- 4) Withdrawing from social activities
- 5) Anxiety, depression, aggression

Your child should be able to identify the different roles of bullying, including if they are the victim, bully, or the bystander. At Stanton Middle School, the counselors work hard to ensure the safety and well-being of your child. If your child experiences bullying, please call the counselors at (330) 676-8620.