

ALL

# OCCASIONS

BRINGING MORE TO THE TABLE

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## NEW AT AOPR

WELCOME:

Amy Morrow, Nick  
Abinanti, Ross  
Oscarson, Daniel  
Stolze, Cody Rusler,  
Robert Bracken



PHOTO: June 2013 Wedding at Stambaugh Auditorium

## WE'RE

AOPR is pleased to announce a partnership with the Susan G. Komen Foundation and participation in an event that will be fun for all employees, families, and even dogs- Paws for the Cure, a Susan G. Komen Foundation event. Paws for the Cure is a way for the AOPR Company to join together with families and pets to show support for employees and community members who have battled cancer. To help show support for Paws for the Cure and

Susan G. Komen, all warehouse employees will be wearing pink shirts with the AOPR logo and iconic pink Breast Cancer ribbon throughout the month of October, which is National Breast Cancer Awareness month.

## GIVING

In addition, the company will donate \$35 from every rental order placed in October to the foundation.

## SAVE THE DATE:

Join us on October 6th at Hartwood Acres in Allison

park for the 5th annual one-mile dog walk.

## BACK

In addition to Paws for the Cure, All Occasions will also be partnering with Blessings in a Backpack to help feed elementary schoolchildren at Bentworth Elementary School in Bentleyville, Pa. The foundation provides children who are enrolled in the federal Free and Reduced Price Meal Program with a backpack of food to take home over the weekends throughout the school year.

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## ACCOMPLISH- MENTS

We had another sizzlin' summer here at All Occasions. Here are just a few of our many highlights to be proud of:

Three Rivers Arts Festival: AOPR rented a magnitude of tenting for the 2013 Arts Fest.

Featured on Pittsburgh Today Live on the Cooking with Rania segment twice this summer.

Vintage Grand Prix: Exclusive tent provider.

Annual Zoo Safari: Rented products to annual Zoolala fundraiser at the Pittsburgh Zoo & PPG Aquarium.

Whirl One Yoga Festival: Rented tents to 2nd annual Yoga Festival.

Featured at a Bonnie Walker event in August.



## NEW LOGO DEBUT

Since our company rebranding this past spring, we have reached great success and accomplishments within the company. We now have a fresh, new ideas, a tagline and logo, which has been placed on all of our materials. Since we now have a more modern appearance, all of our materials- from contracts to trucks- had to get a new look, as well. This summer, we debut our new logo on the Strip District Showroom doors and some of our employees' trucks.



Above: Jon Campbell's Truck

Below: Shawn McNamara's Truck



## WEBSITE UPDATES

Have you been checking our website lately, [www.allparty.com](http://www.allparty.com)? Well if you haven't, you should because we have made tons of great updates!

One of our new additions to the new-and-improved website is the Idea Center. The Idea Center allows our customers to see different tabletop options for their next events. The Idea Center also breaks down what each table setting includes, so that the customers can view product collections online.

We have also updated the wishlist option on the AOPR website. The wishlist allows customers to browse products online, then submit a bid to the event specialists. This makes it possible for our event specialists to then contact potential customers.

Besides these new additions, we are always updating existing features to keep our customers and company informed!



## UPCOMING EVENTS

September:  
14- Call for Chefs- eatPGH blog & PGH Downtown Partnership hosting event

17- Animal Friends Fundraiser

19-20- Food & Wine Columbus

October:  
24- Hillman Gala

November:  
8- Waterfront Place Hotel Gala

## NATIONAL BREAST CANCER AWARENESS MONTH

1 in 8 women will be faced with breast cancer at some point in her life. October is National Breast Cancer Awareness Month, so show your support by wearing pink or sporting a pink ribbon.

## DID YOU HEAR?

We had a radio ad this summer on Y108. The proceeds were donated to Blessings in a Backpack.

## BIRTHDAYS

September:  
5th James Caldwell  
17th Jon Campbell  
25th Cindy Scott

October:  
6th Chris Podany  
10th Adam Pochiba  
18th Bonnie Wright  
19th Lynn Fitzgibbon  
28th Shawn Hederson  
30th Jason Brown

November:  
7th Adam Tentler  
11th Ryan Martin  
15th Edward Roth  
19th Deborah Gorman  
21st Gail Lesnock  
30th Kristin Nolte

December:  
25th Cherisse Abinanti

## ANNIVERSARIES

October:

3rd Cherisse Abinanti- 1 yr  
14th Don Schwartz- 13 yrs  
22nd Michael Murphy- 1 yr

December:

14th Doug Podany- 27 yrs  
19th Jason Brown- 19 yrs  
29th Chris Podany- 3 yrs

Thank you to all of the AOPR team for another great, successful summer. We look forward to celebrating more anniversaries, birthdays and milestones in years to come with all of our hardworking, dedicated staff.